

SPONSORSHIP SCHEDULE OF BENEFITS ***Board Approved May 30, 2006***

VISIONARY SPONSOR - \$12,500 – LIMITED TO ONE SPONSOR

Organization-wide benefits:

- Premier logo placement on sponsor insert page in organization brochure.
- Premier logo placement on front cover of membership application.
- Premier logo placement on website with hyperlink.
- Premier logo placement in electronic newsletter.
- Premier logo placement on cover of membership directory.
- Company name mentioned in all organization press releases.
- Company name mentioned in selected interviews re: the organization.
- Premier logo placement on recruiting reception invitation.
- Premier logo placement on signage at recruiting event.
- Premier logo placement on Alumnae event flyers and signage.

Conference benefits (3 Conferences take place during the course of the year, Springfield, Central Illinois and Chicago. Recognition will occur at each location):

- Company executive named as Honorary Chair of Conference.
- Company recognition in opening remarks of each conference
- Premier logo placement on conference program brochures
- Premier logo placement on front cover of conference binder
- Premier logo placement on all conference signage, including:
 - Conference sessions and breaks
 - Meals
 - Hospitality Suite
- Company advertisement on conference binder page insert.
- Company may distribute promotional item in gift bag
- Company may set up a booth in breakout room when space allows.
- Company representatives (limited to 3) may attend evening events, alumnae events and the Annual Meeting of the Membership and Alumnae.

NO IN-KIND SPONSORS AT THIS LEVEL

MENTOR SPONSOR - \$5,000 – INDUSTRY EXCLUSIVITY

Organization-wide benefits:

- Prominent logo placement on sponsor insert page in organization brochure.
- Prominent logo placement on website with hyperlink.
- Prominent logo placement in electronic newsletter.
- Company name mentioned in selected organization press releases.
- Company name mentioned in selected interviews re: the organization.
- Prominent logo placement on recruiting reception invitation.
- Prominent logo placement on signage at recruiting event.
- Prominent logo placement on alumnae event flyers and signage.

Conference benefits (3 Conferences take place during the course of the year, Springfield, Central Illinois and Chicago. Recognition will occur at each location):

- Company recognition in opening remarks of each conference
- Prominent logo placement in conference program brochures
- Prominent logo placement in conference binder
- Prominent logo placement on all conference signage, including:
 - Conference sessions and breaks
 - Meals
 - Hospitality Suite
- Company may distribute promotional item in gift bag
- Company may set up a booth in breakout room when space allows.
- Company representatives (2) may attend evening events, alumnae events and the Annual Meeting of the Membership and Alumnae.

NO IN-KIND SPONSORS AT THIS LEVEL

EMPOWERING SPONSOR - \$2,500

Organization-wide benefits:

- Distinct logo placement on sponsor insert page in organization brochure.
- Distinct logo placement on website with hyperlink.
- Distinct logo placement in electronic newsletter
- Distinct logo placement on recruiting reception invitation
- Distinct logo placement on signage at recruiting event
- Distinct logo placement on alumnae event flyers and signage.

Conference benefits (3 Conferences take place during the course of the year, Springfield, Central Illinois and Chicago. Recognition will occur at each location):

- Distinct logo placement on conference program brochures
- Distinct logo placement in conference binder
- Distinct logo placement on all conference signage, including:
 - Conference sessions and breaks
 - Meals
 - Hospitality Suite
- Company may distribute promotional item in gift bag
- Company may set up a booth in breakout room when space allows.
- Company representative (1) may attend evening events, alumnae events and the Annual Meeting of the Membership and Alumnae.

In-Kind sponsorships would require donated and documented services, materials and products with a fair market value totaling \$5,000.00

INSPIRATION SPONSOR - \$1,250

Organization-wide benefits:

- Company name on website with hyperlink.
- Company name in electronic newsletter
- Company name on recruiting reception invitation
- Company name on signage at recruiting event

Conference benefits (3 Conferences take place during the course of the year, Springfield, Central Illinois and Chicago. Recognition will occur at each location):

- Company name in conference program brochures
- Company name in conference binder
- Company name on all conference signage, including:
 - Conference sessions and breaks
 - Meals
 - Hospitality Suite
- Company may distribute promotional item in gift bag
- Company representative (1) may attend evening events and the Annual Meeting of the Membership and Alumnae.

In-kind sponsorship at this level would require donated and documented services, materials and products with a fair market value totaling \$2,500.00 – \$4,999.00

PATRON - \$500.00

Organization-wide benefits:

- Company name on sponsor insert page in organization brochure.
- Company name in organization brochure on sponsor insert page.
- Company name on website with hyperlink.
- Company name in electronic newsletter

Conference benefits (3 Conferences take place during the course of the year, Springfield, Central Illinois and Chicago. Recognition will occur at each location):

- Company name in conference program brochures
- Company name in conference binder
- Company name on all conference signage, including:
 - Conference sessions and breaks
 - Meals
 - Hospitality Suite

In-kind sponsorships at this level would require donated and documented services, materials and products with a fair market value totaling \$1,000.00 – \$2,499.00